



PRINCIPAL INTERNATIONAL

Company profile

Address

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1. INTRODUCTION

Principal International is an importer of all premium fine Foods, Electronics and machineries and Garments Accessories from around the world to supply to the Bangladesh market. We also take care of the Construction businesses all over the country, in addition to conducting business in the Government sectors and large Corporates in Bangladesh.

Principal International's primary focus therefore lies in maintaining incomparable quality and cost-effective products for our customers. Furthermore, due to the involvement of our highly skilled and experienced team we are advancing on a tremendous pace.

Consequently, we are enthusiastic to expand our business relationship with exporters from around the world by global sourcing premium products. Principal International is also seeking for reliable and competent suppliers / consolidators to join our team.

We now carry more than 100 international brands or about 1,000 SKU in 8 categories (Bakery, Beverage, Grocery, Frozen, Seafood, Snacks, Produce and Dairy) from all parts of the world.

2. OUR VISION

To be a phenomenal importer and distributor of selected premium foods, electronics and machineries and Garments Accessories from around the world.

3. OUR MISSION

To satisfy our stakeholders and triumph a business relationship with both customers and suppliers based on our company values.

Criterion for further success:

- Desire for Excellence
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

We believe in

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

4. OUR VALUES

Values

To provide an excellent quality assured goods and services for our customers. We intend to achieve this by maintaining an enhanced level of integrity and dedication.

Staff

We seek to empower our hard-working staff and enhance their innovative approach to best practices.

Services

We deliver the best service with strong ethics to our customers.

5. CEO

MR. FARID AHMED CHOWDHURY - CEO

We are passionate about creating the perfect bonding of our customers dream.

“Principal International provide exceptional services to a wide range of commercial and industrial properties for over 8 years. We specialize in Foods, Constructions, Garment Accessories and Electronics.”

6. OUR PRODUCT

■ FOOD

Principal International is one of the largest export/import company, successfully registered under the Dhaka Chamber of Commerce & Industry (DCCI). We are the largest importer of corn seeds, sunflower seeds and varieties of lentils.



We have a dedicated group of people who produce the goods whilst maintaining extensive care and quality.



Our consumer items are stander and we control buyer instruction and LC terms and condition strictly before shipment.

We maintain moisture level, FFA (Free Fatty Acid), oil content, and Admixture seeds, Purity and other color seed level, insect effected free and fumigation prior to shipment.



■ CONSTRUCTION

When a project is conceived, we can help make the plans a reality by ensuring that the processes run efficiently. We also ensure that the construction sites are safe and ensure that reliable materials are used.



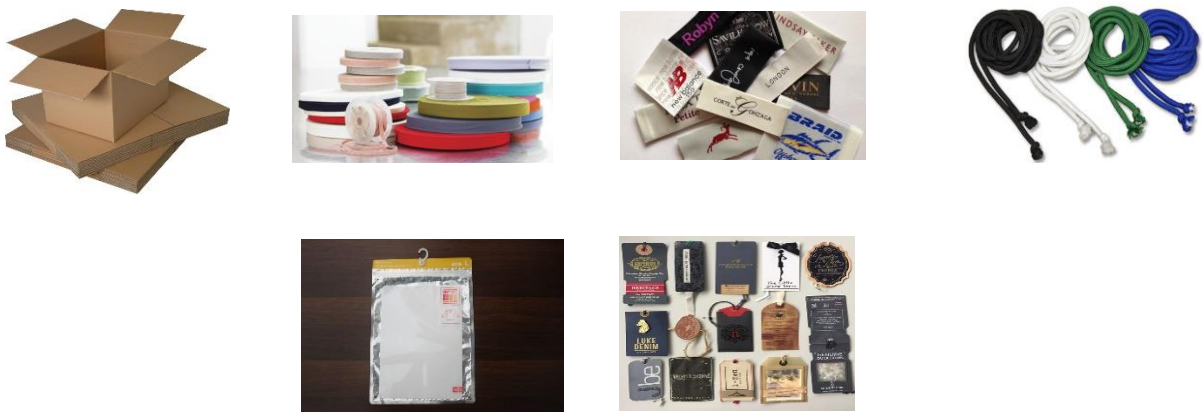
■ ELECTRONIC

We are the pioneer of sourcing branded CCTV, PABX, AC, Laptop, Desktop, Generator, Lift/Forklift and large number of Engineering Tools.



■ GARMENT ACCESSORIES

We are the largest manufacturer of Carton, Poly Bag, Woven Label, Printed Label, Twill Tape, Drawstring, Elastic, Hang Tag, Button, Gum tape etc.



7. AREAS OF EXPERTISE

Main Strength of Principal International lies in the blend of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice, operational executives and IT expertise into cost-effective Products and Services. Principal International understands the need for skill transfer to client personnel.

8. STRENGTH & CAPABILITIES

The import, sales and operational team of Principal International are equipped with proper human resources specialized in different tasks.

9. PROFESSIONAL AFFILIATION

Principal International is proudly affiliated with following local & internationally reputed companies & organizations:

We are the Member of Dhaka Chamber of Commerce and Industry



10. BUSINESS PARTNER & RESELLER



11. OUR MAJOR CLIENT

Principal International has several clients using its array of products. Our team members have the distinguished experience and association with different national and international organizations in different sectors. A partial list of these clients includes:

Thank You